

## SIOPE EUROPE MEDIA POLICY

SIOPE Europe welcomes members of the media who are interested in covering topics related to childhood cancer.

Media Activity and Media Material covered by this policy, are not limited to, but include: conferences, filming/photography activities, press releases, news, articles, blogs, interviews, video/audio/visual material, social media posts.

Media representatives are required to respect SIOPE Europe's Media Policy and to adhere to professional standards and ethics in their coverage of the event.

Respect for privacy and confidentiality, accuracy in reporting and sensitivity to cultural and organisational norms are paramount.

### Media Accreditation

Media Representatives interested in covering the event must submit an official letter of assignment and request or purchase a press badge. Submit your assignment to [annualmeeting@siope.eu](mailto:annualmeeting@siope.eu).

Accreditation is subject to approval by the organisation and may be granted based on various criteria such as relevance, audience and coverage plans.

The press badge should be visible for event entry and should be worn at all times during the event. It is non-transferable and may only be used by the accredited individual.

The badge is a property of SIOPE Europe and badge misuse results in a ban from current and future events.

### Media Access

The press badge gives access only to the activity area and entitles to attend sessions listed in the Event Programme.

Access to certain restricted areas may require additional authorisation from event organisers.

Access to private meetings is strictly prohibited and unavailable for non-members.

### Social Media Usage

Media representatives are permitted to use social media platforms for live coverage, provided it does not disrupt the event or violate attendees' privacy. When sharing

content on social media, proper attribution and tagging of the organisation and relevant individuals are expected.

## **Interview Requests**

Requests for interviews with speakers, attendees, or organisers should be made in advance through the designated media liaison or press office. Organisers will make best efforts to accommodate interview requests, taking into consideration scheduling constraints and availability of interviewees.

## **Corrections and Retractions**

In the event of inaccuracies or errors in published content, media representatives are expected to promptly issue corrections or retractions.

Media representatives are responsible to adherence to copyright laws, data protection regulations, and any other relevant legal requirements.

## **Representation of Organisation**

Media representatives are reminded that their actions reflect not only themselves but also the organisation. Professionalism, integrity, and impartiality are expected in all interactions with event participants and stakeholders.

## **Confidentiality, Embargo policy and Blackout time**

Compliance with confidentiality, embargo policy and blackout times is obligatory.

Any embargoed information provided to media representatives must be respected until the specified embargo date and time.

## **Charging**

Media representatives are required to refrain from charging SIOPE Europe for any media activities.

## **Policy Review**

This press media policy is subject to periodic review and may be updated as needed to ensure effectiveness and relevance.

Violation of the press media policy may result in sanctions, including revocation of accreditation and denial of access to future events.

The organisation reserves the right to take appropriate action in response to any breaches of the policy.