

3rd Annual Meeting of the European Society for Paediatric Oncology



In partnership with



SIOP
EUROPE
2022

23-25 MARCH 2022

Virtual Meeting

PARTNERSHIP OFFER

Foreword



We are delighted to invite you to join us for the third edition of the **SIOPEurope Annual Meeting – an innovative setting for Paediatric Oncology and Haematology.**

In light of on-going developments with COVID-19 pandemic, SIOPEurope, with a support of CCI Europe made the decision to hold the 2022 Annual Meeting in a **virtual format** on **23-25 March 2022.**

The SIOPEurope Annual Meeting aims to bring together the diverse stakeholders who are invested in tackling the key issues with the aim of increasing the cure rate for cancers affecting children and adolescents and improving the quality of life for survivors. This unique meeting will provide a distinct opportunity for participants to share their knowledge, collaborate on cutting-edge research and debate the outcomes of the high quality clinical and basic research carried out in Europe, as well as provide mentoring and training for young doctors and fellows.

The SIOPEurope Annual Meeting will again be held in partnership with CCI Europe, which ensures the representation and participation of **childhood cancer patient advocates** and provides exceptional possibilities for collaboration across all stakeholders within the paediatric oncology community.

As a medical community, we feel strongly about supporting responsible public health. We are fully committed to keep this meeting **as engaging and interactive as possible**, to keep the spirit of the SIOPEurope Annual Meeting, regardless of the event format.

We look forward to bringing SIOPEurope to you in a virtual meeting thereby ensuring equal access to science and knowledge to all in our community.

Kind regards,

Professor Carmelo Rizzari, President, SIOPEurope

Anita Kienesberger, Chair, CCI Europe

SIOP Europe Annual Meeting

an innovative setting for Paediatric Oncology and Haematology.

- All open and joint sessions recorded and available for viewing **‘on demand’** until 25 June 2022.
- More **interactive sessions** to strengthen the collaboration and promote multi-stakeholder discussions on important cross-tumour topics and best practice. Each session followed by an interactive **‘Meet the Speaker’** discussion with participants being able to use their microphones and cameras.
- **Virtual networking lounge** accessible to all participants who are willing to meet and network outside of the scientific programme.
- **Reduced registration fees** are guaranteed for young oncologists, parents, survivors, psychologists and social workers.

23-25 March 2022:
48 Live Sessions
20 Working Meetings
6 Educational Sessions
14 Clinical Trial Groups



1558
 Participants from
 65 countries



1400
 Participants from
 65 countries

PLATINUM PARTNER (Limited to one sponsor)

Includes the items listed below, plus 5 additional items to be chosen from pages 9 and 10

- ✓ **Acknowledgement on the virtual platform & meeting website**
 - Location and prominence depends on package selected.
- ✓ **Virtual bag insert**
 - PDF format, can contain hyperlinks.
 - Available for view and download during entire duration of Annual Meeting.
- ✓ **Advertisement banner on virtual platform**
 - Location and prominence depends on package selected.
- ✓ **Live industry symposium**
 - Live or pre-recorded session (45 mins) as part of the programme.
 - Live Q&A included.
 - Recorded and available on-demand for 3 months.
 - Analytics and viewers list (GDPR compliant) will be sent post-event.
 - Lottery between participants, winner will receive free registration to SIOP EUROPE Annual Meeting 2023.
- ✓ **Sponsored pitch**
 - Short video in the scientific programme before or after the selected section.
 - Opportunity to introduce your company.
 - It has to be approved by organisers.
- ✓ **E-blast & push notification**
 - One-time mailing blast before or after the meeting to all registered participants with company's own announcement.
 - Scheduled push notification on virtual platform with sponsored text.
- ✓ **Public chat room**
 - Open a public chat room for further outreach to meeting participants.
 - The public chat room will be available from the networking tool.
 - Open for everyone to access.
- ✓ **Industry Spotlight**
 - Pre-recorded product demo/ company presentation (15 mins).
 - Available on-demand during the meeting and for 3 months after.
 - Analytics and viewers list (GDPR compliant) will be sent post-event.
- ✓ **Virtual hospitality suite**
 - Fully branded virtual hospitality suite.
 - Opportunity to interact and speak with meeting participants.
- ✓ **Free registrations**
 - 15 complimentary registrations included in package.

GOLD PARTNER (Limited to 2 sponsors)

Includes the items listed below, plus 3 additional items to be chosen from pages 9 and 10

✓ **Acknowledgement on the virtual platform & meeting website**

- Location and prominence depends on package selected.

✓ **Virtual bag insert**

- PDF format, can contain hyperlinks.
- Available for view and download during entire duration of Annual Meeting.

✓ **Advertisement banner on virtual platform**

- Location and prominence depends on package selected.

✓ **Recorded industry symposium**

- Pre-recorded session (45 mins) as part of the programme.
- No Q&A included.
- Recorded and available on-demand for 3 months.
- Analytics and viewers list (GDPR compliant) will be sent post-event.
- Lottery between participants, winner will receive free registration to SIOP EUROPE Annual Meeting 2023.

✓ **E-blast & push notification**

- One-time mailing blast before or after the meeting to all registered participants with company's own announcement.
- Scheduled push notification on virtual platform with sponsored text.

✓ **Industry Spotlight**

- Pre-recorded product demo/ company presentation (15 mins).
- Available on-demand during the meeting and for 3 months after.
- Analytics and viewers list (GDPR compliant) will be sent post-event.

✓ **Free registrations**

- 10 complimentary registrations included in package.

SILVER PARTNER (Limited to 3 sponsors)

Includes the items listed below, plus 2 additional items to be chosen from pages 9 and 10

- ✓ **Acknowledgement on the virtual platform & meeting website**
 - Location and prominence depends on package selected.
- ✓ **Virtual bag insert**
 - PDF format, can contain hyperlinks.
 - Available for view and download during entire duration of Annual Meeting.
- ✓ **Advertisement banner on virtual platform**
 - Location and prominence depends on package selected.
- ✓ **E-blast & push notification**
 - One-time mailing blast before or after the meeting to all registered participants with company's own announcement.
 - Scheduled push notification on virtual platform with sponsored text.
- ✓ **Free registrations**
 - 5 complimentary registrations included in package.

BRONZE PARTNER

Includes the items listed below, plus 1 additional item to be chosen from page 9

- ✓ **Acknowledgement on the virtual platform & meeting website**
 - Location and prominence depends on package selected.
- ✓ **Virtual bag insert**
 - PDF format, can contain hyperlinks.
 - Available for view and download during entire duration of Annual Meeting.
- ✓ **Advertisement banner on virtual platform**
 - Location and prominence depends on package selected.
- ✓ **Free registrations**
 - 2 complimentary registrations included in package.

Partner packages comparison



ITEMS	PLATINUM (exclusive)	GOLD	SILVER	BRONZE
Acknowledgement on virtual platform & meeting website <small>Location and prominence depends on package selected.</small>	✓	✓	✓	✓
Virtual bag insert	✓	✓	✓	✓
Advertisement banner on virtual platform <small>Subject to availability</small>	✓	✓	✓	✓
Industry symposium	Live, Q&A included	Recorded, no Q&A		
Sponsored pitch	✓			
E-blast & push notification	✓	✓	✓	
Public chat room	✓			
Industry Spotlight	✓	✓		
Virtual hospitality suite	✓			
Free registrations	15	10	5	2
Additional Items to Choose	5	3	2	1
PACKAGE PRICE	€ 35,000	€ 25,000	€ 15,000	€ 5,000

Additional Items

Landing page banner	€ 1,500
<ul style="list-style-type: none"> • A banner on the main foyer provides amazing exposure to your presence in the Annual Meeting. • The banner can be connected to an external hyperlink. • Limited availability. • Analytics will be sent post-event. 	
Live session banner	€ 1,500
<ul style="list-style-type: none"> • Banner ad on the slider where sessions streaming live are displayed. • Analytics will be sent post-event. 	
Programme banner	€ 1,500
<ul style="list-style-type: none"> • Banner on the landing page of the meeting programme. • Analytics will be sent post-event. 	
Networking banner	€ 1,500
<ul style="list-style-type: none"> • Banner on the networking page. • Analytics will be sent post-event. 	
Waiting room banner	€ 1,500
<ul style="list-style-type: none"> • Banner in the page that every delegate will visit before accessing a session. • Analytics will be sent post-event. 	
Branding in SIOPEurope Lounge	€ 1,500
<ul style="list-style-type: none"> • Company logo visible in SIOPEurope networking lounge for entire duration of the event. 	

Additional items

Sponsored pitch

€ 2,750

- Short video in the scientific programme before or after the selected section an opportunity to introduce your company.
- It has to be approved by organisers.

Virtual bag insert

€ 1,250

- Include brochures, virtual giveaways etc. in the virtual event bag available on the SIOPEurope Annual Meeting platform.
- The virtual bag insert will be included in all virtual bags as a default.

One-time mailing to meeting participants & push notification

€ 1,750

- Mailing blast before or after the meeting to all registered participants with company's own announcement.

Virtual hospitality suite

€ 2,750

- Fully branded virtual hospitality suite.
- Opportunity to interact and speak with meeting participants.

Public Chat Room

€ 1,750

- Open a public chat room for further outreach to the participants.
- The public chat room will be available from the networking lounge.
- This will be open for everyone.

Education opportunities



Live Industry Symposium

€ 15,000

- Live or pre-recorded session (45 mins) as part of the programme
- Live Q&A included
- Recorded and available on-demand for 3 months
- Analytics and viewers list (GDPR compliant) will be sent post-event
- Lottery between participants, winner will receive free registration to SIOp EUROPE Annual Meeting 2023

Recorded Industry Symposium

€ 10,000

- Pre-recorded session (45 mins) as part of the programme
- No Q&A included
- Recorded and available on-demand for 3 months
- Analytics and viewers list (GDPR compliant) will be sent post-event

Industry Spotlight

€ 2,750

- Pre-recorded product demo/ company presentation (15 mins)
- Available on-demand during the meeting and for 3 months after
- Analytics and viewers list (GDPR compliant) will be sent post-event

Educational Sessions

€ 4,500

- Acknowledgment in the Programme as: "Session Title, Supported with an Unrestricted Educational Grant.
- Support can be acknowledged in the beginning of the session by the moderator.
- Support will be recognised in the Industry Support and Exhibition section of the Programme, and on the SIOp Europe Annual Meeting website.
- 9 educational session available (price is per session)

Registration packages

If you need additional registrations, you can purchase them according to the scheme below.

Package 10 Registrations (1 free)

- Purchase 10 registrations for the price of 9

Package 20 Registrations (3 free)

- Purchase 20 registrations for the price of 17

Package 30 Registrations (5 free)

- Purchase 30 registrations for the price of 25

Thank you for reviewing our offer!

Please do not hesitate to contact us with any specific requirements or questions you may have.

For more information, please reach out to William Sciberras at: william.sciberras@siope.eu



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 www.siopeurope.eu

 [@SIOPEurope](https://twitter.com/SIOPEurope)

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