

# Invitation to Industry



## SIOP EUROPE 2022

21-25 MARCH 2022  
VALENCIA, SPAIN

## 3rd Annual Meeting of the European Society for Paediatric Oncology



In partnership with





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## WELCOME LETTER

Dear colleagues, partners, friends,

We are very happy to announce that SIOP Europe Annual Meeting is coming back in a **physical format** and will take place on **21-25 March 2022 in Valencia, Spain**.

We are also very happy that this Annual Meeting will again be **held in partnership with CCI Europe**, who will organise its **12<sup>th</sup> CCI Europe Conference**. This ensures the representation and participation of childhood cancer parents and survivors and provides exceptional possibilities for collaboration across all stakeholders within the paediatric oncology community.

The SIOP Europe Annual Meeting together with the CCI Europe Conference aims to bring together the diverse stakeholders who are invested in tackling the key issues with the aim of **increasing the cure rate for cancers affecting children and adolescents and improving the quality of life for survivors**. This unique meeting will provide a distinct opportunity for participants to share their knowledge, collaborate on cutting-edge research and debate the outcomes of the high quality clinical and basic research carried out in Europe, as well as provide mentoring and training for young doctors and fellows.

The second edition of the SIOP Europe Annual Meeting was held virtually on 28-30 April 2021 and was a success with great science and engaged discussions from **1554 participants from 65 countries**, however the feedback was clear that the community misses in-person networking and engagement. The SIOP Europe Annual Meeting is based on collaboration and networking, which is why we have taken a decision to bring our community back together and hold the next meeting in a physical format. We are committed to assure that all participants and partners can meet in a **safe environment**, with respect to all sanitary measures and protocols.

This next edition, will focus on **Joint Sessions**, enabling direct interactions between tumour and clinical trial groups, parent groups & survivors and **Plenary Sessions** with multi-stakeholder discussions on important cross-tumour topics. Several workshops and debates in smaller groups will also take place to increase direct collaboration between stakeholders.

In addition, please take note that this Annual Meeting will offer an exciting range of opportunities for networking and social events enabling lively interactions with the community for the first time since the first meeting in Prague in 2019.

Please save the date for the 3<sup>rd</sup> SIOP Europe Annual Meeting. The registration will open in **October 2021** and all interested participants are invited to join the meeting.

We look forward to seeing you in Valencia on 21-25 March 2022 for a memorable SIOP Europe Annual Meeting!

Kind regards,

Prof Pam Kearns

SIOP Europe  
President

Prof Carmelo Rizzari

SIOP Europe President-  
Elect

Anita Kienesberger

CCI Europe  
Chair

Samira Essiaf

SIOP Europe  
Chief Executive Officer



## ABOUT SIOPE



**The European Society for Paediatric Oncology (SIOPE Europe or SIOPE), is the only pan-European organisation representing all professionals working in the field of childhood cancers. With more than 2000 members across 36 European countries, today SIOPE is leading the way to ensure the best possible care and outcomes for all children and adolescents with cancer in Europe.**

Cancer is the first cause of death by disease in Europe in children older than one year of age, and every year more than 15,000 children and adolescents are diagnosed with this disease in Europe. Up to 80% of them are cured with standard multidisciplinary care and current intensive treatments that have been developed and prospectively validated by the paediatric oncology community during the last 50 years.

SIOPE's mission is to ensure the best possible care and outcome for all children and adolescents with cancer in Europe. To achieve this goal, SIOPE addresses the main challenges faced by European paediatric oncology professionals through a multidisciplinary and pan-European perspective.

Through the integration of research, care and education, SIOPE and the European community of health professionals address the two goals of the next decade: to increase the cure rate and the quality of cure of children with cancer.

### SIOPE Europe's Mission & Activities

- Supports and facilitates education and training for health professionals in Europe
- Integrates patients and parents across Europe, bridging the gap between family groups, professionals and policymakers
- Optimises the availability of information on childhood cancers and promotes international collaborative clinical trials
- Promotes and advocates better policies for children with cancer and paediatric oncology professionals to European Union policymakers
- Elevates standards and develops pan-European guidelines for training and care in paediatric oncology



## TARGET GROUPS AND MAIN SCIENTIFIC TOPICS



Firmly based on an all-encompassing vision of paediatric haemato-oncology, this meeting will gather a multidisciplinary audience including researchers, scientists, clinicians, young experts, patients, parents, survivors, policymakers, and healthcare professionals of diverse profiles to tackle key issues to increase the cure rate for children/adolescents and the quality of life for survivors.

16 European Clinical Trial Groups, each specialising in one or more tumour type or disease, will hold their open and joint sessions during the upcoming SIOPE Annual Meeting to facilitate good research practice exchange amongst European and international co-operative groups.

### What does this meeting offer to sponsors and exhibitors?

This unique meeting will gather our entire community to share the most recent scientific knowledge, provide learning experience and networking opportunity. The programme will highlight the importance of teamwork and interactions between all disciplines,

specialities and professions involved in paediatric-haemato oncology.

Amongst the very stimulating, educational and collaborative sessions, highlights will include thought-provoking debates, best-practice sessions, dedicated tumour / clinical trial group sessions and exciting clinical science symposia organised throughout the Meeting days.





## SIOP Europe Annual Meeting Statistics

SIOP Europe  
Annual Meeting  
20-25 May 2019  
Prague, Czech Republic

SIOP Europe Virtual  
Annual Meeting  
28-30 April 2021  
Virtual



Participants	<b>1464</b>	<b>1558</b>
Number of scientific sessions	<b>130</b>	<b>53</b>
Joint sessions between working groups and parents & survivors representatives	<b>32</b>	<b>27</b>
Working groups	<b>22</b>	<b>19</b>
Countries represented	<b>65</b>	<b>65</b>

## GENERAL CONTACTS AND DEADLINES

### SIOP Secretariat

c/o BLSI, Clos Chapelle-aux-Champs 30,

1200 Brussels, Belgium

Tel: +32 2 775 02 12

Website: [www.siope.eu](http://www.siope.eu)

E-mail: [annualmeeting@siope.eu](mailto:annualmeeting@siope.eu)

### Sponsorship and Exhibition Enquiries

Mr. Wessel Nieuwenweg

Tel: +33 4 93 77 46 93

E-mail: [siope@newway-management.com](mailto:siope@newway-management.com)



## SAVE THE DATES

### SPONSORSHIP AND EXHIBITION DEADLINES

<b>Gold and Silver Supporters Enrolment</b>	<b>10 January 2022</b>
<b>Bronze and General Supporters Enrolment</b>	<b>20 January 2022</b>
<b>Satellite Symposium and Workshops Timeslots and Details</b>	<b>1 February 2022</b>
<b>Exhibitors Enrolment</b>	<b>1 February 2022</b>
<b>Exhibition Services Orders, Stand Designs, Logos and Company Profiles, Names for Exhibitors' Badges</b>	<b>7 March 2022</b>

### ADVERTISING DEADLINES

<b>Advertisements and Logos in Printable Format</b>	<b>28 February 2022</b>
<b>Bag Inserts</b>	<b>14 March 2022</b>

### SATELLITE SYMPOSIA DEADLINES

<b>Receipt of Satellite Symposia/Workshops Draft Programme</b>	<b>21 January 2022</b>
<b>Receipt of Final Programme for Publication in the Pocket Programme</b>	<b>4 March 2022</b>

### GROUP REGISTRATION DEADLINES

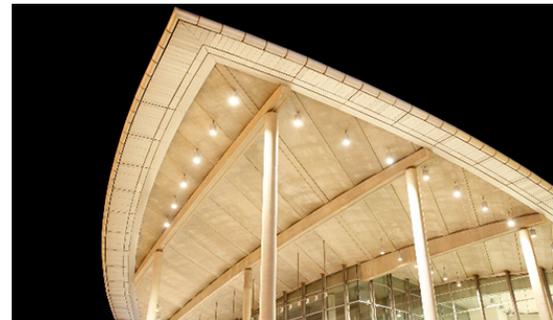
<b>Early Rate Group Registrations</b>	<b>25 January 2022</b>
<b>Regular Rate Group Registrations</b>	<b>25 February 2022</b>
<b>Receipt of Complete Group Participants Details</b>	<b>1 March 2022</b>



## LOCATION AND VENUE

### Valencia Conference Centre

Avinguda de les Corts Valencianes, 60  
46015 València, Spain  
Tel.: +34 96 317 94 00



The Valencia Conference Centre was built by the studio of the famous British architect Norman Foster, winner of the American Institute of Architects gold medal, of the Pritzker Prize in 1999 and of the Prince of Asturias Award for the Arts in 2009. Its industrial style and bold forms have made it one of the flagship projects in his career.



The emblematic building is the perfect balance of beauty, functionality and versatility. Its spectacular façade and entrance are ideal for showcasing your event. The Centre's rooms and auditoria offer infinite versatility for all types of events, whatever their size. In 1999, the Valencia Conference Centre was named as Best European Building by the Royal Institute of British Architects (RIBA).

Thanks to this philosophy and to a great deal of hard work, the conference centre team have turned the city of Valencia into a benchmark for congresses and events. These efforts are rewarded on a daily basis with customer and user satisfaction, and in 2018 and 2010 were rewarded with the **World's Best Convention Centre** prize given by the International Association of Congress Centres (AIPC).

This 170,900 square foot center is one of Europe's leading conference centers. The principal auditorium provides accommodation for 1,500 people, but the center's flexible design allows this main hall to be connected via video and sound link to the two smaller 500- and 250-seat auditoria, bringing the total capacity of single events to 2,250 participants.





SIOP Europe  
the European Society for Paediatric Oncology



# 3<sup>RD</sup> ANNUAL MEETING OF THE EUROPEAN SOCIETY FOR PAEDIATRIC ONCOLOGY

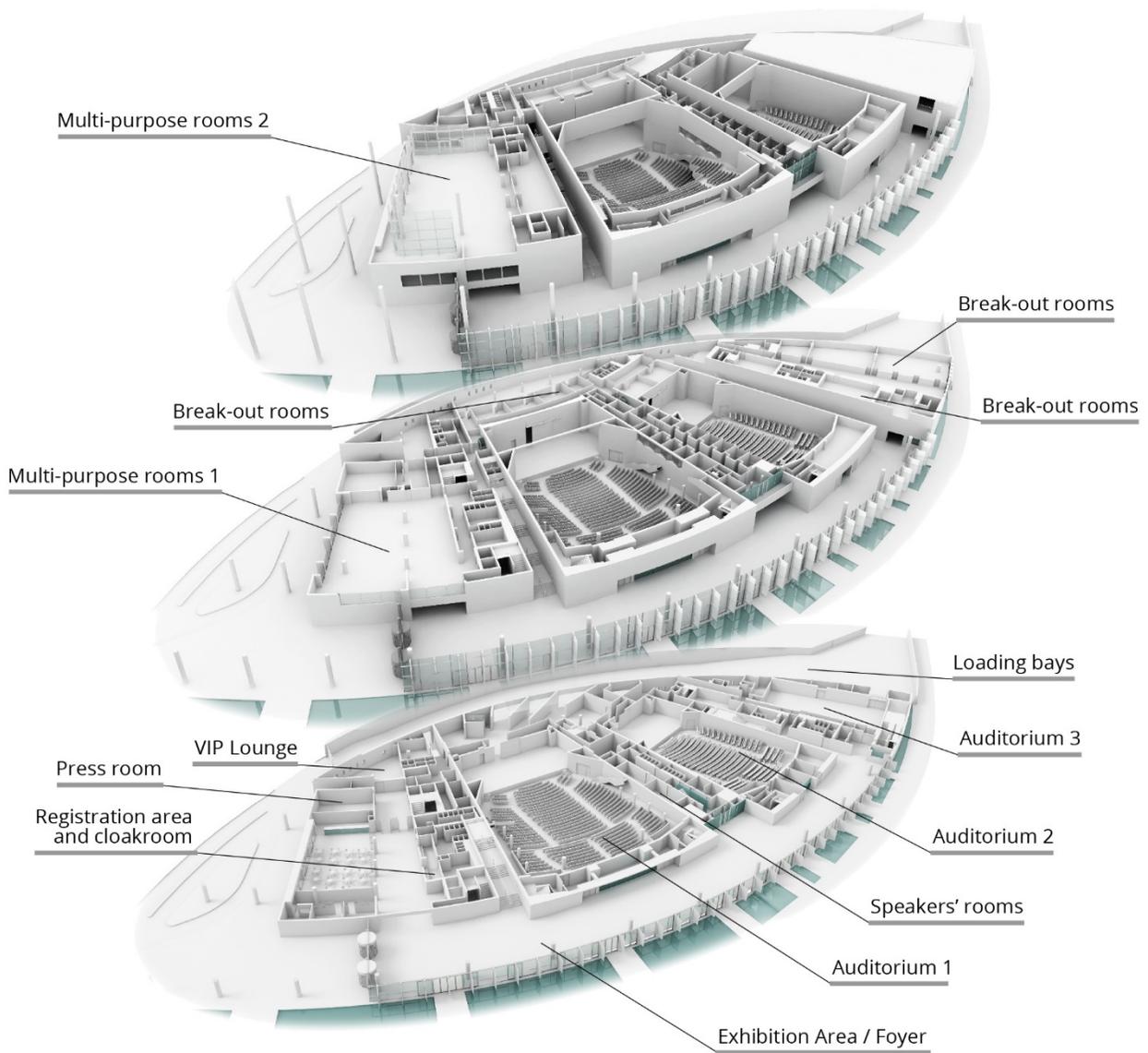


## SIOP EUROPE 2022

21-25 MARCH 2022  
VALENCIA, SPAIN



## VENUE PLAN





## COVID-19 Safety Measures

To ensure the safety of all attendees, SIOP Europe will take strict safety measures to align with Spain's latest COVID-19 regulations.

It is important to state that anyone attending the SIOP Europe Annual Meeting should revisit all government/ institutional sites of their country of origin to be updated on the most recent measures in place to travel.

### Venue

Valencia Conference Centre follows the protocols and safety measures based on the recommendations of the industry's main associations and organisations, as well as the regulations issued by the health authorities.

That includes increased hygienic measures and disinfection of public areas, availability of hand sanitizers and hygiene products and supporting social distancing in all public areas.

SIOP Europe Annual Meeting will be the only event taking place in the Congress Center on 21-25 March 2021.

More information can be found [here](#).

### Cancellation policy

Conditions that apply to cancellations, substitutions and rescheduling of the Annual Meeting due to COVID-19 are listed below.

All remaining cancellations will be subject to the standard cancellation policy.

- If the SIOP Europe Annual Meeting is cancelled due to a force majeure event such as COVID-19 outbreak, all participants will receive a full refund of their congress registration fees.
- If the SIOP Europe Annual Meeting is postponed or the meeting format is changed to a virtual meeting due to a force majeure event such as COVID-19 outbreak, all participants will be able to transfer their registrations or receive a full refund.

**As the health and wellbeing of the SIOP Europe Annual Meeting attendees is our foremost priority, a negative COVID-19 test result or proof of vaccination or recovery will be required in order to enter the Congress Center.**

SIOP Europe will continue to monitor the situation and make decisions based on the latest public health guidelines as we move closer to the meeting in 2022.



## PROGRAMME OUTLINE

SIOP Europe 2022 Annual Meeting is a joint meeting of different European Clinical Trials Groups, SIOPE Groups, Young Oncologists and Parents & Survivors representatives.

The meeting format is unique: it includes novel session formats, interactive workshops and forums empowering the working groups to debate and disseminate the outcomes of the high quality clinical and basic research carried out in Europe. In 2022, SIOP Europe Annual Meeting will even more focus on joint sessions and cross-tumour collaboration to allow professionals from different countries to meet again and share knowledge and experience in a safe environment.

### The Annual Meeting programme includes:

- Working Groups Meetings
- Joint Sessions between two or more Groups, enabling direct interactions between tumour and clinical trial groups, parent groups, and survivors.
- Plenary Sessions - multi-stakeholder discussions on important cross-tumour topics and best practice

Monday 21 March	Tuesday 22 March	Wednesday 23 March	Thursday 24 March	Friday 25 March
Open, Joint & Closed Working Group Meetings & Educational Sessions	Open, Joint & Closed Working Group Meetings & Educational Sessions	<b>Plenary</b> Joint Sessions	Open, Joint & Closed Working Group Meetings & Educational Sessions	Open, Joint & Closed Working Group Meetings & Educational Sessions
<b>Solid Tumour Groups</b>			<b>Liquid Tumour Groups</b>	
<b>Young Oncologists, Parents &amp; Survivors</b>				



## INDUSTRY SUPPORT CATEGORIES AND BENEFITS

SIOP Europe has prepared a variety of packages at different levels that provide sponsors with enhanced exposure and prominence.

Select your unique opportunity to interact with delegates and showcase your company by choosing from the following category options:

	PLATINUM	GOLD	SILVER	BRONZE	PARTNER
	1 sponsor only	3 sponsors only	5 sponsors only		
Registrations for the meeting	12	7	5	3	2
Satellite symposium/workshops	60 min	60 min	60 min	30 min	30 min
Timeslot	Lunchtime Wednesday	Lunchtime Tuesday and Thursday	Lunchtime Monday and Friday	Coffee break Tuesday and Thursday	Coffee break Monday and Friday
Exhibition space	24 sqm	18 sqm	12 sqm	9 sqm	6 sqm
Exhibitors' passes	12	8	6	4	2
Industry Lounge	✓				
Company name & logo printed on the delegate bags	✓				
Charging box branded with company name and logo	✓				
Promotional material inserted into delegate bags	✓	✓	✓	✓	✓
Advertisement in the Pocket Programme	outside back page	inside full page	inside full page	inside half page	inside half page
Partner's logo with hyperlink on the Meeting website	✓	✓	✓	✓	✓
Partner's logo in the Pocket Programme	✓	✓	✓	✓	✓
Acknowledgement on Partners' Board on-site	✓	✓	✓	✓	✓
Statement at the Welcome Session of the Meeting	✓	✓	✓	✓	✓
Thank you tweet from the SIOPE Twitter account to acknowledge your support	✓	✓	✓	✓	✓

Note: Pharma Code compliance: branded items will carry only your company logo and/or company brand. No products logos or product advertisements will be allowed.



## SPECIAL REQUESTS

Tailored packages can be arranged to suit your requirements.

Feel free to contact us at <mailto:sponsorship@siope.eu> to discuss your needs:

### For the above Satellite Symposium packages, the following apply:

- Satellite Symposia/workshops are offered to industry as commercial/promotional sessions and are allocated on a “first-come, first-served” basis and room capacity.
- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and programme are subject to approval by the Operations Committee.
- In case where the Operations Committee does not approve the Satellite Symposia/workshops programme, each party will be entitled to cancel the Satellite Symposium booking without any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly, upon such cancellation, neither of the parties will have any claims, demands or suits towards the other.
- The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the event organisers.
- Satellite Symposia/workshops will be indicated in the programme as: Industry Session/Satellite Symposia by- Company name.
- Satellite Symposia/workshops Programmes will be included in the Industry Support and Exhibition Section of the Programme (subject to receipt by publishing deadline) and online.

## SATELLITE SYMPOSIA AND WORKSHOPS TIMESLOTS

	Monday	Tuesday	Wednesday	Thursday	Friday
Morning Coffee Break Workshop	Partner	Bronze Partner		Bronze Partner	Partner
Lunchtime Symposium	Silver Partner	Gold Partner	Platinum Partner	Gold Partner	Silver Partner
Afternoon Coffee Break Workshop	Partner	Bronze Partner		Bronze Partner	Partner



## EXHIBITION OPPORTUNITIES

### EXHIBITION PACKAGES

Exhibition package includes:

- 6 sqm exhibition space,
- stand construction,
- 1 full registration,
- 2 exhibitors passes,
- logo, weblink and company profile on the Meeting website

### STAND CHARACTERISTICS

General structure in silver color aluminium.

White melamine walls.

Top by aluminium net.

Total height of the stand 240 cm.

Fair carpet.

2 LED spotlights.

1 connection base (up to 500 W)

1 magnetothermal box.

1 PVC panel + print vinyl of 300 cm x 40 cm 3mm thick (main façade).

1 PVC panel + print vinyl of 200 cm x 40 cm 3mm thick (side façade).



**Basic Furniture Package will be included.**

### EXHIBITION SPACE ONLY

The exhibition space only package includes:

- 6 sqm exhibition space (minimum order),
- 2 exhibitors passes,
- logo, weblink and company profile on the Meeting website

Note: Space only does not include any furniture, electrical usage or stand cleaning. All these services and others can be ordered (order forms will be published in the Exhibitors' Technical Manual 3 months prior to the event).



### EXHIBITION FLOORPLAN

A preliminary exhibition floorplan will be released after the main partners categories submission deadline on 1 February 2022. Main partners have got the right of the first choice of their booth location. After their choice the floorplan will be distributed to other exhibitors.

### EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated in January 2022 and will include:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms
- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals

### ADDITIONAL BENEFITS:

Your company will receive the following additional benefits as an exhibitor:

- Listing as an Exhibitor on the Website prior to the Meeting with link to your Company website
- Listing and profile in the Industry Support and Exhibition section of the Programme.
- Company name on Exhibition signage onsite.
- Listing as an Exhibitor on the Meeting App.



### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be emailed to ensure reservation of the desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

### EXHIBITORS REGISTRATIONS

- All exhibitors should register and will receive a badge displaying the exhibiting company name.
- Each exhibition booth comes with 2 exhibitor registrations per every 6 sqm.
- Exhibitor registrations allow access to the exhibition area only and are to be used by company staff only.
- An exhibitor registration form will be included in the Exhibitor’s Manual.

### EXHIBITOR PROFILE

Upon receipt of the booking form, you will be asked to upload a 100-word Exhibitor Company profile to a provided link. This will be published in the list of exhibitors in the Industry Support and Exhibition section of the Programme and in the Meeting App.

## MAIN ITEMS AND EDUCATIONAL SUPPORT

### MEETING APP

Showcase your brand by sponsoring the official Annual Meeting App. This is a quick and easy way to reach your target audience by helping delegates effectively plan their attendance.

The Meeting App will be a key tool for delivering all programme and meeting related information to delegates.

The App will enable personalised planning scheduler, real-time programme updates, access to participants lists, connect with speakers and colleagues.

The App will be easily downloadable from the Apple Store and Google Play.

#### Meeting App sponsors will receive:

- Acknowledgement on sponsored splash screen with the mention of ‘Supported by company name/logo’
- Acknowledgement on venue signage with the mention of ‘Supported by company name/logo’
- Two push notifications
- Acknowledgement in the printed programme and the event website with the mention of ‘Supported by company name/logo’





## MEETING APP NOTIFICATION

- 1 “push notification” sent to all participants onsite who have downloaded the App
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and on signage during the event

## EDUCATIONAL GRANT IN SUPPORT OF AN EXISTING SESSION

An existing scientific session accepted or invited by the Scientific Committee and supported by an Educational Grant from the industry.

- Support will be acknowledged in the Programme as: “Session Title, Supported by an Educational Grant from Company name”
- Support can be acknowledged in the beginning of the session by the moderator, followed by a slide presenting the logo of the company (optional)
- Support will be recognised in the Industry Support and Exhibition section of the Programme, on the SIOP Europe Annual Meeting website, and on signage during the event

Please kindly note that all Educational Grants will be managed in compliance to the relevant CME accreditation criteria. Companies proving grants may not influence the speaker, topic and any other aspect of the content of the session.

## CHARITY RUN

**UNRESTRICTED**

- Sponsor an active and popular event: the morning run will be organised in the peaceful green part of Valencia’s City of Arts and Sciences. Play a truly dynamic role during the Meeting. Your brand will be associated with a vibrant activity and its recognition will extend beyond the Meeting.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, with signage during the run and also on T-shirts for runners.
- Collected attribution by participants and sponsors support will be dedicated to Parents and Survivors Charity Funds





## YOUNG SIOPE GROUP SUPPORT

SIOP Europe Young SIOPE Group is a new international group consisting of young scientists and clinicians working in the field of childhood cancer. Working together as a group will enable the younger generation to share knowledge and collaborate on cutting-edge research in paediatric haemato-oncology. By introducing a pioneering type of mentoring and training for young doctors and fellows in the field, SIOP Europe hopes to build up sustainable career resources.

This new group was created to provide the opportunity to young oncologist to have a common platform in Europe and empower this new generation of healthcare professionals. The SIOP Europe Young SIOPEs have been asked to participate in this meeting, give their input on the Scientific Programme and present their research during the European Clinical Trial Groups sessions.

### YOUNG SIOPE EDUCATIONAL SUPPORT

Many of these Young Oncologists do not have the means to participate in the Annual Meeting. Their participation is essential in building this new generation of Young Oncologists and your support will be of vital importance. By providing Education Support of 750 EUR for Young Oncologists, travel expenses, accommodation and the registration fees for these delegates will be covered.



Your support will be acknowledged in the Industry Support and Exhibition section of the programme, on the SIOP Europe Annual Meeting website as well as on signage during the event.

### SCIENTIFIC SPEED NETWORKING

Young oncologists always look for opportunities to meet with valued experts on a one-to-one basis. Rather than a format where the expert is speaking and everyone else is listening, the Speed Networking format aims to connect the expert with the fellows to achieve interactive learning and networking. The Speed Networking space will include a total of 10 tables with 5 fellows and 1 expert per table. Every 10 minutes, the bell would ring and the expert would move to another table to share informal discussions with younger colleagues.

Your support will be acknowledged in the Industry Support and Exhibition section of the programme, on the SIOP Europe Annual Meeting website as well as on signage during the speed dating with the expert session.



## STAND-UP SCIENTISTS CORNER

Young Scientists will be given the opportunity to present their research in front of other delegates during coffee and lunch breaks. The Stand-up Scientist Corner including seating cubes will be organised to provide the most optimal conditions for both the speaker and the audience to exchange in an interactive manner.

Your Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the SIOP Europe Annual Meeting website, and on the signage next to this dedicated area.



## PROMOTIONAL ITEMS

### MEETING BAGS

This exclusive item offers the sponsor generous visibility during the entire the meeting as well as after the meeting when delegates return home.

Supporter will provide the funds for producing the bags. Bags will include the event branding and the supporter's logo.

- Your company logo will be placed on the bag
- Bags will be distributed to all delegates
- Your support will be recognised on the bag with "Supported by..." and your company logo.
- Your support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and with signage during the event.
- **Exclusive** – Limited to 1 sponsor only



### MEETING BADGE LANYARDS

Supporter will provide the lanyards. Lanyards will be branded with the event branding and your company logo.

- Support will be recognised on the lanyard with your company logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and with signage during the event.
- **Exclusive:** Limited to 1 sponsor only.





## NOTEPADS OR PENS

These items will ensure your company's visibility towards each delegate throughout the meeting. Supporter will provide the participants' notepads and/or pens. Notepads and pens will be branded with your Company name / logo.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and with signage during the event.
- The supporter is responsible for the production and shipment costs of these items as well as fulfilling all deadlines.
- **Exclusive:** Limited to 1 sponsor only.



## SITTING CUBES

Promote your company in an informal, creative and practical way by offering the delegates a relaxing **place to sit**.

These items offer comfortable seating experience throughout the venue and guarantee maximum visibility as delegates take rest and network in relaxed locations.

- Supporter will provide the sitting cubes.
- Seating cubes locations spread throughout the venue
- Limited to 2 sponsors maximum



## CHARGING STATIONS

Delegates are using their phones, tablets and laptops (requiring regular charging for their devices), and therefore charging stations are quickly becoming a standard and popular feature of modern events.

- The charging station will be branded with your company logo; the LCD screen can display any video or promotional message you wish to share with the delegates.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and with signage during the event.



## DIGITAL SCREEN SIGNAGE



Interactive touch screen signage provides basic information about the Symposium, programme schedule, and floor plans. The type of touch screen stand may vary from the one shown on the picture.

- Your company logo will be placed on the signage itself.



### CORPORATE SUITES

*(Price depending on the choice of the area and the branding. It is included in the Platinum Partner package.)*

We are offering the opportunity to hire meeting rooms that can be used as Corporate Suites that can be used for your onsite meetings and networking.

Your company will be able to host private meetings in a professional setting during the entire duration of the SIOP Europe Annual Meeting.

The Valencia Conference Centre has several areas which can be used for hospitalities. We are offering the Cafet ria Area and also the Multipurpose Rooms on the second floor that is also suitable for a networking event with a balcony, very good acoustic conditions and a nice view of the city.

Multiple rooms are also available in the adjacent hotels.





## CATERING SUPPORT OPTIONS

### VALENCIA ORANGES STATIONS or BISTRO

The **Valencia Orange** Valued for their high juice content and availability outside of the typical citrus season, **Valencia oranges** are usually thin-skinned and have a few seeds. They are considered one of the best oranges for juicing.

Delicious and refreshing fruits and juices will be provided by the sponsor to promote a healthy lifestyle and create positive associations with your brand.

- Your company logo display on all oranges stations throughout the venue during all event.
- The opportunity to set up ten branded serving spots around the venue or have your own orange juice bistro.



### WATER STATIONS/ ECO-FRIENDLY WATER BOTTLES or CUPS

You have the opportunity to sponsor eco-friendly water bottles or cups, which will be given to all delegates for free and delegates can refill them from water stations in the venue.

Support the eco-friendly way of the Meeting!

- Company logo printed on bottles or cups that will be distributed throughout the meeting.
- Logo placed on water refill stations inside the venue



### WELCOME RECEPTION

*(Exclusive)*

Supporter will have the opportunity for promotion at the networking reception on the first evening to which all registered attendees are invited. Hospitality and any activity provided should be in compliance with all relevant industry codes.

- Supporter's logo on signage at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and with signage during the event
- **Exclusive:** Limited to 1 sponsor only.



## COFFEE BREAKS

Coffee will be served during breaks in the exhibition area. Hospitality provided should be in compliance with all relevant industry codes.

- Opportunity to have a one day/one break display of your company logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and with signage during the event

## LUNCHES

Lunch will be served in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to display of your company logo at the catering point located within the exhibit area during lunch time
- Opportunity to provide items bearing company logo for use during the supported lunch
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and with signage during the event



## ADVERTISING SUPPORT OPPORTUNITIES

*Note: Product advertising is not permitted due to Pharma Code regulations. These advertising opportunities are an excellent occasion for promoting your corporate brand, satellite symposia and increasing delegate traffic to your exhibition booth.*

### POCKET PROGRAMME ADVERTISEMENTS

Category	Back cover page	Inside cover page	Inside back cover page	Inside page
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### POCKET PROGRAMME

- Opportunity to provide an advertisement to be placed on the back cover of the pocket programme
- Alternatively, support will be acknowledged on the back cover as: “Supported by... ” and a company logo only
- Support will be recognised in the Industry Support and Exhibition section of the programme, on the website, and on signage during the event
- **Exclusive:** Limited to 1 sponsor only.



### BAG INSERT

- Inclusion of promotional material (1-page leaflet), which will be handed out with the programme to all delegates
- The insert should be provided by the Supporter and will require approval by the Secretariat
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and with signage during the event



### INTERSESSION POWERPOINT SLIDE IN THE MAIN HALL

- Slide will be shown in the main hall during coffee breaks and lunches (including 10 minutes directly before plenary lectures)
- Limited to maximum 3 companies/sponsors per day



### INTERSESSION POWERPOINT SLIDE IN ALL SESSION ROOMS

- Slide will be shown in all session rooms between the sessions for the duration of the entire meeting
- Limited to maximum 3 companies
- For the duration of the entire meeting





**PROMOTIONAL MATERIAL – DISPLAY TABLE**

Opportunity to place up to 1,500 flyers on the Meeting display table.  
Note that the material should be provided by Supporter and must be approved by the Secretariat.





## MEETING SIGNAGE SUPPORT

### SIGNAGE INSIDE THE VENUE

*(price upon a type, size and quantity of the signage)*

During SIOP Europe 2022, two different floors will be used by delegates. The exhibition and registration area including the catering will be supposedly located on the ground floor. Take the opportunity to advertise your company in the registration and exhibition area.

The following areas can be used for sponsorship signage inside the Valencia Conference Centre:



Printed vinyl with anti-slip laminate on floor.



Indoor banners, Opaque PVC canvasses on

indoor columns printed on one or both sides. The foyer has 8 columns.



Interpreters' balcony

45x45 cm plotter-cut vinyl with customer's logo.



Glass under interpreters' balcony



Auditorium 3 balcony



Cafeteria Glass (indoors)



Access to VIP Room (glass)



**ADVERTISING OUTSIDE THE VENUE** *(price upon a type, size and quantity of the signage)*

The following areas can be used for sponsorship signage outside the Valencia Conference Centre:



Cafeteria Glass (outdoors)



12x2.5 m outdoor horizontal adhesive vinyl canvas for placing on façade C above the cafeteria doors.



Printed micro-perforated PVC canvasses, in a range of sizes to be placed on façades A and B



Digital printing on 2.90x1.92 m micro-perforated canvas to be placed on main door windows (façade D).



Vinyls on the round main entrance doors. Four laminated high-resolution printed vinyl strips measuring 3.54 cm wide x 20-50 cm high.

**FOOTPRINTS**

Footprints will be placed on the path from the main hotels and outside to the Valencia Conference Centre. These footprints will help to navigate and bring delegates to the venue. The sponsor's logo will be placed on each footprint together with the event logo.

*\*All pictures included in this offer are illustrations only.*





## ADDITIONAL INFORMATION FOR SUPPORTERS & EXHIBITORS

### CONTRACTS & CONFIRMATION

Interested sponsors shall apply to support and/or Exhibition in writing to SIOP Europe at [sponsorship@siope.eu](mailto:sponsorship@siope.eu).

Upon agreeing on a sponsorship package, sponsors will prepare a sponsorship agreement and share it with SIOP Europe.

Sponsors will secure the sponsorship package upon signing the sponsorship agreement and paying the corresponding invoice to SIOP Europe.

### EXHIBITORS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing the booking agreement indicates acceptance of these Terms and Conditions.

### CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be confirmed in writing and sent to: [sponsorship@siope.eu](mailto:sponsorship@siope.eu)

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before **1 January 2021**
- 50% of the agreed package amount if the cancellation/ modification is made between **1 January 2022** and **1 February 2022**
- 100% of the agreed package amount if the cancellation/ modification is made after **1 February 2022**

### VAT INFORMATION

VAT (Subject to Change)

All Supporter prices are exclusive of VAT and are subject to VAT at the local rate which will be added to the invoice.



## TERMS AND CONDITIONS

*These terms and conditions are the contractual agreement between SIOP Europe (the "Organiser") and the "Exhibitor/Supporter".*

### **Application to Participate**

Application to participate will be considered only if submitted on the appropriate forms, duly completed and signed. Bookings will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance the Exhibitor/ Supporter will be bound by the terms and conditions listed herein and/or in the prospectus and/or any other contractual agreement between the parties.

### **Obligations and Rights of the Exhibitor/ Supporter**

Booking implies full acceptance by the Exhibitors/ Supporters of the exhibition/ supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/ Supporter. By submitting an application to participate, the Exhibitor/ Supporter make a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her/its installation until the date and time fixed for closure of the event. The Exhibitor/ Supporter may only present on his/her/it stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms nor exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces/items is prohibited.

### **Obligation and Rights of Organiser**

The Organiser undertakes to allocate to the Exhibitor/ Supporter a space/ supporter items on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organiser reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitor/ Supporter. The Organiser reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the congress, with no obligation to provide compensation to the defaulting Exhibitor/ Supporter.

### **Liability / Insurance**

Equipment and all related display materials installed by Exhibitor/ Supporter are not insured by the Organiser, and the Organiser under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitor/ Supporter. The Exhibitor/ Supporter agrees to be responsible for his/her/its property and employees/agents and any other third party who may visit his/her/its space. The Exhibitor/ Supporter shall hold harmless the Organiser from any and all damages/claims, including those usually covered by a fire and extended under a coverage policy. The Exhibitor/ Supporter will purchase insurance policies for the above listed damages.

### **Exhibition Regulations**

The exhibition manager (the "Exhibition Manager"), acting under direction of the programme committee, has the final decision as to the acceptability of displays. Exhibitors/Supporters are not allowed to share with others any space allotted to them without prior written consent by the Exhibition Manager. The Organiser reserves the right to alter the general layout or limit the space allotted to each Exhibitor/ Supporter, postpone the exhibition, or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for any expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. The Exhibitor/ Supporter is kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors/Supporters are responsible for the cost and execution of the design, installation, and delivery of their display to (and its removal from) the exhibition site.

Further, flammable materials are not allowed to be utilised. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. The Exhibitors/ Supporters undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitor's/ Supporter's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit

unattended, otherwise the Organiser will arrange for their removal at the Exhibitor's/ Supporter's risk and sole expenses. Exhibitors/ Supporters are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus and/or any other contractual agreement between the parties. Should the Exhibitor/ Supporter fail to make such payment on time, the Organiser shall be entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the space/supporter items, or seek compensation for non-fulfilment of contract. Participation by the Exhibitor/ Supporter is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorised on presentation of a badge issued by the Organiser. Exhibitor's/ Supporter's badges will not be mailed in advance and may be collected from the Exhibition Manager's desk on the exhibition commencement date. The Organiser ensures daily cleaning of the aisles. Exhibitors/Supporters are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors/ Supporters is only permitted if the catering regulations of the exhibition building concerned are observed. All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. The exhibition management reserves the right to require the Exhibitor/Supporter to discontinue any activity, noise or music that is deemed objectionable. Exhibition areas and fittings made available to Exhibitor/ Supporter must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor/ Supporter. Any special decoration or fittings must be submitted to the Organiser for prior authorisation. Advertising panels and display are not permitted outside the exhibition areas allotted to the Exhibitors/ Supporters. The Organiser will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

### **Giveaways**

Small giveaways are acceptable at the exhibition with a maximum retail value of 10€. The distribution of giveaways should be low profile and should in no way overshadow the main activity of the stand. The activity must not disturb neighbouring stands or cause queues outside the stand area.

### **Industry Codes of Practice**

It is the Exhibitor's/ Supporter's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.eu](http://www.efpia.eu) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) codes of practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organiser to any suits, demands by the Exhibitor/ Supporter or any other third party.

All companies and associations exhibiting at SIOP Europe 2022 are advised to consult the guidelines and codes of practice applicable in Spain. By signing the relevant application form to participate at the SIOP Europe 2022, each company or organisation agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in Spain and that it will be adhering to all relevant codes and accepts all liability in all cases of non-compliance with these codes.

### **CME**

Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity. Exhibit materials must be in a room or area separate from the education and the exhibits must not interfere, or in any way, compete with the learning experience. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor's/ Supporter's space only; canvassing or distributing promotional materials outside the Exhibitor's/ Supporter's rented exhibit space is not permitted.

Further detailed information on key dates, contacts, stand construction and various additional facilities will be provided in Exhibitors' Manual.